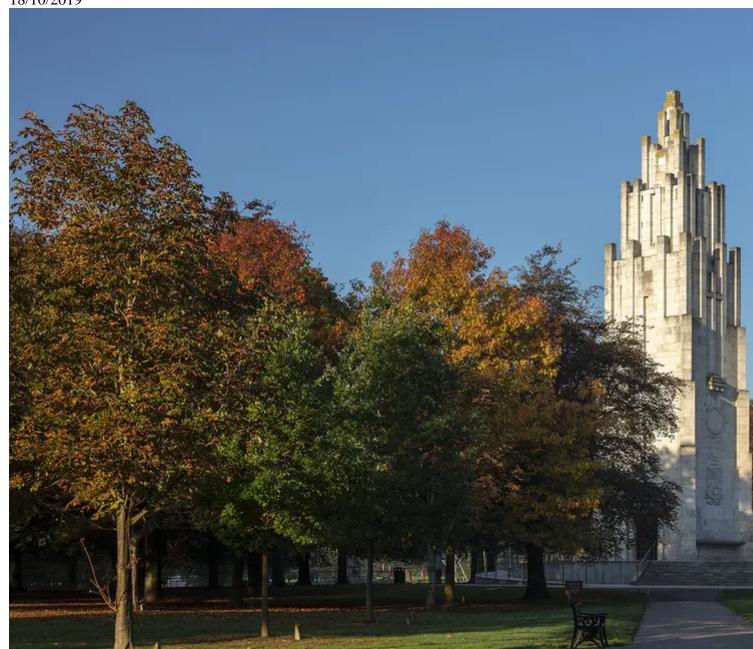
## 'Green legacy' for Coventry UK City of Culture 2021

18/10/2019



When Coventry becomes UK City of Culture 2021, its nature and green spaces will be placed centre stage thanks to National Lottery investment.

As with <u>previous holders of the title</u>, organisers are hoping being UK City of Culture will have a major impact on Coventry. By showcasing and engaging people with its diverse culture, the city hopes to attract business, investment and opportunity that will have a lasting impact.

"Our investment of funding from The National Lottery will ensure Coventry's nature is front and centre of Coventry 2021, creating a lasting connection with the natural world."

The National Lottery Heritage Fund CEO Ros Kerslake

Now £3million funding - awarded in <u>The National Lottery's 25th Birthday year</u> - will support Coventry City of Culture Trust's plans to place the natural environment at the heart of its City of Culture programme to ensure it has a lasting green legacy.

The funding will enable the Trust to:

- invest in initiatives that will protect and develop the city's natural environment
- promote health and wellbeing
- develop a programme of events and activities in outdoor spaces and heritage locations

## An incredible opportunity



Coventry canal. Credit: Andrew Brooks

The National Lottery Heritage Fund CEO Ros Kerslake said: "City of Culture status presents Coventry with an incredible opportunity to drive economic and social prosperity by putting heritage and culture at the centre of its place strategy.

"Our investment of funding from The National Lottery will ensure Coventry's nature is front and centre of Coventry 2021, creating a lasting connection with the natural world that future generations will benefit from."

Coventry City of Culture Trust CEO Martin Sutherland explained how Coventry 2021 will be put environmental sustainability at the forefront. "We are committed to ensuring that UK City of Culture 2021 will be a responsible, environmentally sustainable year but this funding goes way further than that.

"It will help to reconnect the city and its people with Coventry's green spaces, its environment and its heritage."

## Find out more

Find out more about Coventry UK City of Culture 2021.



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Coventry is UK City of Culture 2021 Herry Lawford



'Everyone Back to Ours' is a 365-day cultural celebration focusing national attention on Hull Hull 2017



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The History Centre in Hull - the host city of the 2017 City of Culture

**New funding for UK Cities of Culture**