## **Our priorities**

Explore the difference our funding makes, from addressing long-standing sector issues to supporting ambitious and innovative heritage projects.

## Our strategic initiatives

Through <u>Heritage 2033</u> we're taking a longer-term view, investing in heritage for the future as well as for the present, in places, not just individual projects, to bring about benefits for people, communities and our natural environment.

We're proactively tackling heritage issues at large and cross-territory scale, accelerating new ideas and addressing gaps in proposals coming in through our National Lottery Heritage Grants.

- Heritage Places: £200m for under-served towns and cities across the UK
- Landscape Connections: £150m for the UK's most treasured countryside
- Nature Towns and Cities: new partnership and £15m of funding
- Places of Worship: saving heritage in need and tackling sector challenges

## **Our impact and legacy**

Explore our past targeted programmes and initiatives, some of which are still being delivered.

- Heritage Innovation Fund: our pilot programme to solve workforce challenges
- Heritage Horizon Awards: £50m programme backing big ideas and unlocking possibilities
- Digital Skills for Heritage: our confidence-raising initiative (2019–2024)
- <u>Business Support and Enterprise Development</u>: our capacity-building and resilience campaign (2020–2024)
- <u>Dynamic Collections</u>: our initiative to build resilience, accessibility and participation (2023–2024)
- Areas of Focus: targeted support to increase access to funding (2019–2024)

## Have your say

UK Heritage Pulse is a collaborative research project for the heritage sector with three years of data behind it.

The information you share through our regular surveys helps influence our decision making and funding approaches. In return, you receive updates with actionable insight that you can use in your organisation.

Join our research panel.